PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

GOWRIVAKKAM, CHENNAI - 600073



Mandatory Disclosure 2024-2025

PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE

1.	Name of the Institution	PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE
	Address of the Institution	Venkateshwara Nagar, Gowrivakkam
City & PIN Code Chennai		Chennai-600 073
	State	Tamil Nadu
	Phone Number with STD code	044-22780755, 7207208118
	Email	prince@princescience.in
	Website	www.princescience.in
2.	Name and address of the Trust	PRINCE EDUCATIONAL SOCIETY
		No: 7, Kannaki Street, Madipakkam
		Chennai-600091.
3.	Name and Address of the Principal	Dr. B. Kalpana
	Exact Designation	Principal
	Phone number with STD code	044-22780755, 7708090728
	Email	principal@princescience.in
	Highest Degree	Ph.D
	Field of specialization	Chemistry
4.	Name of the affiliating University	University of Madras
	Address	Navalar Nagar, Chepauk, Triplicane, Chennai, Tamil Nadu 600005
	Website	https://www.unom.ac.in/
	Latest affiliation Period	2024-2025

5. Governance

- Frequency of the Board Meeting and Academic Advisory Body Twice in a year
- Student Feedback on Institutional Governance/ Faculty performance-YES
- Grievance Redressal mechanism for Faculty, staff and students –YES

A. Members of the Governing Council:

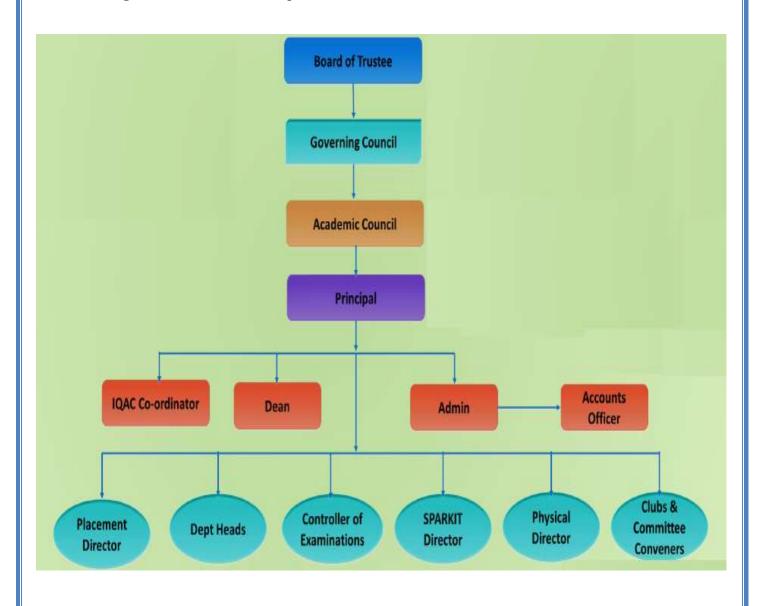
Chairman	Dr. K. Vasudevan	
	Chairman, Prince Group of Institutions, Chennai	
Management	Er. V. Prasanna Venkatesh	
	Vice Chairman, Prince Group of Institutions, Chennai	
Management	Dr. V. Vishnu Karthik	
Nominee	Vice Chairman, Prince Group of Institutions, Chennai	
Management	Er. K. Parthasarathy	
Nominee	Administrative Officer, PSVASC, Chennai	
Nommee		
Industrialist	Mr. E. Bala Murugan, Engineer and proprietor, E.R.K Spirit,	
	Perumbakkam.	
Industrial Expert	Dr. Swarnalakshmi Ravi, VP and Head – Data Science and	
	Customer Access, Smartail Pvt Ltd, Madipakkam.	
Educationalist	Mr. K. Loganathan	
	Chairman, Tmt. Abaranjee Ammal Educational Society, Chennai	
Member Secretary	Mr.P.Velmurugan, Scientific Officer	
	OIC (PPS, Security and Networking), FRFCF,	
	Department of Atomic Energy, Government of India, Kalpakkam	
Members	Dr. N. R. Sumithra Bai	
	Professor (Retd.), Queen Mary's College, Chennai	
Members	Dr. B.Kalpana	
	Principal, PSVASC, Chennai	

B. Members of the Academic Advisory Body

Internal Members	External Members
1. Dr. B Kalpana	13.Mr U Sateesh Kumar
Principal	Engineering Specialist,
2. Dr B Lakshmipriya	Barry Wehmiller International, Chennai
Head / Asst Professor/CS	
3. Dr Theboral Victoriya M	14.Mr. R Dinesh
Head /Asst Professor/Commerce	Deputy Manager, Ford India Pvt Ltd, Chennai
4. Dr J Janaki	
Head / Asst Professor/A&F	
5. Ms D Ramya	
Head / Asst Professor/Biotechnology	

6. Dr P Jasmin Lena	15.Dr R Prasanna Kumar
Head / Asst Professor/Biochemistry	Associate Professor,
7. Dr Ashley Ben	School of Computing,
Head / Asst Professor/Microbiology	Amrita Vishwa Vidyapeetham, Chennai
8. Ms G K Jaysre	
Head / Asst Professor/English	
9. Ms Dhanabagyam	
Head / Asst Professor/BCA	
10.Ms B Sowmiya	
Head / Asst Professor/ECS	
11.Ms Suma Ganesan	
Head / Asst Professor/BBA	
12.Ms Hepzi Violet Amirthamani	
Head / Asst Professor/CS- DS	

- C. Frequency of Board Meeting and Academic Advisory Body Twice in a year
- D. Organizational chart and processes



The institution has a strong organizational structure with leadership at all levels. A clear recruitment policy with service rules is in its place in the institution. New recruits undergo orientation programmes to orient them with the institution's organogram and the policies. The Institution ensures effective implementation of governance, administrative functions, policy guidelines, service rules for employment at all functional level also.

Organization chart provides the functional and relational hierarchy of the institution. Chairman heads the institution and looks after all the functions of the institution including academic, administrative and developmental activities. The Management along with the Governing Council and IQAC works towards making the institution to attain its goal of academic excellence and keeping in pace with the emerging trends and development of educational innovation. Decisions arrived by the Management Team, Governing Council and IQAC are issued through the Principal who acts as the main coordinator between all the three entities –the management, the staff members and the students.

Governing council: Governing council comprises of members of Management, Industry experts, Academic experts and members of IQAC. Governing council is formed to manage the ordinary affairs of the college in respect to the curriculum, ratification and approval of the appointments, discipline, legal matters, new initiatives and carrying out of the educational policy of the Society.

Principal: Principal is responsible for the co-ordination of all the academic activities, co-curricular and extra-curricular activities in accordance with the norms and standards prescribed by University of Madras, organize appointments of faculty members according to the norms of the University of Madras, monitors admission, regular class works, placement activities, etc.,

Internal Quality Assurance Cell (IQAC): IQAC forms an integral part in instituting long term quality standards in the institution. IQAC ensures continuous improvement in the entire gamut of academic and administrative operations of PSVASC by generating good academic ideas, processes and practices and ensuring their implementation for the benefit all the stakeholders — students, parents, teachers, staff, funding agencies, and society in general.

Head of the department: Head of the Department is responsible for all the academic activities, co-curricular and extra-curricular activities of the concerned department. HoD meetings headed by the Principal is organized every month for the review of the academic activities of the month and to plan for the activities of the following month.

Other leadership levels: Committees for Training and placement, Research and development, Examinations are headed by senior faculty. Sports and Library are headed by Physical Director and Librarian respectively.

Administration: The General and Finance administration is headed by administrative officer and Accounts officer supported with a team of technical and support staff.

E. Nature and Extent of involvement of Faculty and Students in Academic affairs / improvements

Our Institution is striving to be an eminent Centre for academia, industry and research by imparting knowledge, relevant practices and inculcating human values to address global challenges through novelty and sustainability.

- Our well qualified and experienced faculty members are serving as members of Board of Studies, Academic Advisory Committee etc., and they take active part in curriculum revision, discussions related to the implementation of various academic activities and examination systems.
- Our research programs focus on the beginning of theories, concepts and in turn revolutionize the world by coming up with ideas, products, and concepts which are useful to the society
- Having MOU with various industries and institutions for industrial connect, PSVASC is publishing research articles with an industry focus on high impact factor journals under Scopus, Web of Science classified journals and patents. Industry research projects are being undertaken in various emerging areas.
- PSVASC has very good infrastructure facilities like ICT enabled classrooms, smart classrooms, laboratories with all the required equipment and software facilities for the successful completion of the course.
- Faculty members of PSVASC are all well qualified.
- In order to enhance the research capabilities in interdisciplinary areas the faculty members are encouraged to participate in different refresher courses, faculty development programs, workshops, seminar and conferences etc.
- Students are well trained during their course of study to improve their employability skills. A well-structured training programme is imparted to students from their first year of study itself.
- Cater to the need of diversified learning capability of the students; our Teaching learning process includes Traditional learning, Collaborative learning, experiential learning, participative learning, activity-based learning, competition based learning and Innovative learning.
- Effective mentoring system is in practice with a faculty mentor for every 20 students to monitor and guide the students to excel in their academic, co-curricular and extracurricular activities.

- A qualified Counselor is appointed to counsel the students related to their personal problems.
- Parent-teacher meeting is conducted frequently to convey the academic progress and to improve the parent-teacher-student relationship.
- The faculty counselor maintains the complete profile of the students to monitor the growth of the students with the help of a data book. Also monitors and motivates the students to effectively utilize the placement training programs and to make the students job ready.
- Internal Quality Assurance Cell (IQAC) is effectively working to promote measures for institutional functioning towards quality enhancement through internalization of quality culture and institutionalization of best practices.
- Students are encouraged and guided to participate in various competitions conducted by Government agencies, private organizations and premier Institutions.
- Various measures are taken to ensure the Gender Equity. The Institution strives to promote equality of opportunity and treatment for all men and women working and studying at the College. The college aims to foster an environment in which women folks are treated equally and considered as a major asset for the Institution. Anti- Ragging Committee, Discipline & Welfare Committee and Grievance & Redressal Committee are proactive in handling gender-based issues Encouragement for co- curricular & extracurricular activities for women Equal representation to women in all student council Equal opportunities to both the genders in terms of admissions, employment, training programs, sports activities & co-curricular activities The Health club also initiates and organizes various events and awareness camps on the health and wealth of women folks in the college Women Empowerment Committee plays a major role in empowering women through organizing the following programs to motivate and cherish the role of Women
- To provide an inclusive environment i.e. tolerance and harmony amongst faculty and students various activities are being conducted.
- National and International commemorative days, events and festivals are celebrated throughout the year. To sensitize our students and employees to the constitutional obligations, events are regularly organized.
- A registered alumni cell is functioning and alumni are contributing significantly through financial contributions and support services for the development of the Institution. Institution is having the facilities for degradable and Non degradable waste Management which includes, solid waste management, Liquid waste management, Biomedical waste management, E waste management, Water recycling system and hazardous chemical waste management.
- The Institution has taken effective steps to enhance the potential of ICT enabled

- teaching & learning. Training programmes were organized for faculty to maximize the use of ICT. The classes have been equipped with ICT facility.
- Faculty members were encouraged to take up MOOC and other courses on the SWAYAM and NPTEL platform. The faculty members were asked to include more of simulations, case analysis, presentations and videos in their lesson plan. The teachers also got trained in taking full-fledged ICT classes for the students. All the lecture halls are enabled with ICT facilities and videos of important study materials have been developed by the faculty members and links are provided in the website for the students to access and learn online. ICT- enabled tools for effective teaching and learning process The Institute follows ICT enabled teaching in addition to the traditional classroom education. Subsequent efforts are taken by the institute to provide e-learning atmosphere in the classroom: In addition to chalk and talk method of teaching, the faculty members are using the IT enabled learning tools such as PPT, Video clippings, Audio system, online sources, to expose the students for advanced knowledge and practical learning. Classrooms are fully furnished with LCD/OHP/Computers Most of the faculty use interactive methods for teaching. The major emphasis is on classroom interaction in terms of research paper presentations, seminars, debates, group discussions, assignments, quiz/tests/viva and laboratory work. The institution has provided 54 ICT enabled classrooms, including 04 smart classrooms and 3 ICT enabled Seminar halls. The college has provided internet and Wi-Fi facility with 100 Mbps internet bandwidth. The classrooms are equipped with LCD projectors with WIFI facilities. Seminar halls & Smart classrooms are equipped with LCD projectors, computer facilities, projector screen, audio system, laptop connecting facility uninterrupted power supply (UPS). Online tests are for placement training are conducted through TEZMOS software. The institution has digital library, which helps the students to access NPTEL lectures and study materials. Adequate number of books, Journals, e-journals and e-books are available in the library. Institute premises are Wi-Fi enabled Specialized computer laboratory with an internet connection has been provided to promote independent learning. Wi-Fi facility for access of internet is provided on individual laptop and mobile devices. Well monitored security is provided to Wi-Fi users. Its access is controlled by the system administrator.
- Various devices/technology in ICT includes: Access of course materials through remote devices, Online digital repositories for lectures, course materials, and digital library, Online based academic management systems, Employing the flipped classroom concept, Making use of handheld computers, tablet computers, audio players, projector devices etc.
- All Faculty members are well trained in using ICT tools for the teaching learning process. Every semester IQAC organizes FDPs to educate faculty members on new tools and techniques for effective teaching through ICT
- The institution promotes students council for facilitating students' representation

- and engagements in various academic & administrative, extra-curricular and cocurricular activities.
- The objectives of the Students Council and the committees are: To inculcate the qualities of leadership, organization, commitment & responsibility in the students. To make the students participate in the development of the institute as well as in the process develop their personality, organizational skills and career through interactive programs with the faculty, administration and society.
- To provide a common platform to students for co-curricular and extra-curricular activities. It is responsible for all the major technical, cultural, literary and sports activities organized in the college premises. Activities under the council will be well supported by a team of faculty members. Each committee comprises of Convener, students' members and staff members. The committees are formed based on the academic and administrative activities initiated and organized in the college. The formation of the committees has enhanced the smooth functioning of the academic activities and other co-curricular events.
- Role of the Students council: To formally represent every student in the College.
 To identify and help resolving the issues faced by students in the College. To
 officially inform students thought to the college administration on any subject
 concerning to the students To promote and encourage the students in organizing
 co-curricular, extra-curricular and other extension activities.
- Class committee: Every class has a class committee which consists of the students and faculty members. Class committee meetings are organized periodically and at times of need. It serves as the voice of the students in front of faculty and has a say in academic matters such as conduct of tests and so on.

F. Mechanism/ Norms and Procedure for democratic/ good Governance

➤ The Institute's vision and mission statements represent the Institution's specific qualities and represent successful leadership enhanced through its effective governance.

Governance is to put on record, the structure and practices that have resulted in efficient functioning to provide benefits and satisfaction to all stakeholders and hence lead to overall quality enhancement. The institute's governance makes sure; there is integrity at all levels of individuals, systems and organization in relation to external and internal activities of the college. Strong leadership and management skills in all of the places, where needed are maintained. Lean and competent administration of the governance delivers improvements in research quality and entrepreneurship eco-system. Robust and transparent financial systems, especially regarding procurement; and a strong internal and external audit system. The institution also allows students participation in management and governance at all levels.

- ➤ **Distinctive features of our Mission:** The vision and mission of our college focus on Outcome Based Education (OBE). Aligned to that, our college moulds the younger generation to face the challenges in the society. Besides above, our students are molded to be socially aware and become more responsible for contributing towards societal transformation and nation building along with social responsibility.
- ➤ Nature of governance: Top management along with Principal and staff shoulder the responsibility in executing the activities that comply with the mission and vision of the institution. Faculty members and students also take leadership roles in various decision-making bodies by acting as members in various committees like Governing Council, Internal Quality Assurance Cell, Department Advisory Committee, Training and placement, Budget committee, Grievances and Redressal committee, Research and Development Cell, etc.
- ➤ **Perspective plan for development:** Institution has perspective plan in tune with vision and mission of the Institution for the effective governance and leadership. Suggestion of the stakeholders and exemplary work of the decision-making bodies result in a phenomenal growth and achievement of the perspective plan as detailed below
- > NAAC Accreditation
- > Enhancing Quality Teaching and Learning
- More funding for research activities.
- > Promotion of research among staff and students
- Accreditation with reputed companies.
- ➤ Improving Entrepreneurship development activities
- > Technology incubators and collaboration of industries.
- > Centers of Excellence.
- ➤ Improving quality assurance and sustainability
- > Eco friendly infrastructure.
- > Enhancing Extension activities.
- ➤ The Institution supports and motivates the culture of decentralization and participative management. Institution focuses on decentralization by intending equal opportunity to all faculty members to participate in the functioning of the Institution. Each committee has been provided with specific functions catering to the needs of institution for the ongoing progress and development of the Institution.
- ➤ Management committee takes care of infrastructure facilities which fulfil the quality and the required needs of the education to reach the set goals or bench marks of the Institution. It also extends all the amenities for the teaching, non-teaching faculty and students.

- The faculty members are actively involved in administrative roles and duties by taking on positions such as Department Heads, Wardens, Faculty In-Charges, clubs and committee conveners, co-conveners, members, etc. They associate themselves with various committees namely Purchase committee, IQAC, Academic council, R&D cell, Class Committee, Entrepreneur Development Cell, NSS, Rotaract, and many more. The faculty members are actively engaged in driving a transition through the Mission of the Institution in order to identify and design the road map to attain the vision of the Institution.
- ➤ The institution promotes the culture of participative management at the strategic level, functional level and operational level.

Strategic level-: The Principal, Governing Council, staff and the IQAC are involved in defining policies &procedures, framing guidelines and rules & regulations pertaining to admission, examination, code of conduct-discipline, grievance, support services, finance etc.

Functional level: Faculty members share knowledge among themselves, students and staff members while working for a committee. Principal and faculty members are involved in joint research and have published papers

Operational level: The Principal and faculty members interact with government and external agencies &faculty members maintain interactions with the concerned departments of affiliating university.

> Students and office staff join hands with the Principal and faculty for the execution of different academic, administrative, extension related, co- and extracurricular activities.

G. Students Feedback on Institutional Governance / Faculty performance Feedbacks are collected from the following stakeholders

- Students
- Faculties
- Alumni
- Employer
- Class Committee Meetings
- Self-Appraisal (Faculty)
- Course end survey
- Exit survey

Feedbacks from various stakeholders are collected, analyzed and the actions are taken based on the stake holders' feedback and they are available in our institution website also.

H. Grievance Redressal mechanism for Faculty, staff and students

Grievances related to teaching learning, infrastructure facilities, valuation etc., are addressed effectively through the Grievance and Redressal Committee.

Grievance and Redressal Committee Members:

NAME	DEPARTMENT	DESIGNATION
Dr.B. Kalpana	Bio chemistry	Principal
Dr.M.Theboral Victoriya	Commerce	Convener
Ms Indira C	Commerce	Co Convener
Ms Latha V	B.Com(A&F)	Member
Ms Sophia D	Biochemistry	Member
Dr Sujatha J	Biotechnology	Member
Ms Nithya devi S	Commerce	Member
Ms Veera Susaretha C	Computer Science	Member
Ms Punitha T	ECS	Member
Ms Bony Veronica G	D.S	Member
Ms Yamini R	English	Member
Dr Srilatha V	Microbiology	Member
Ms.Suma Ganesan	BBA	Member
Ms Merlin D	Computer Application	Member
Rachel V	III-B COM-A	Student Member
Sanjay M	II-ECS	Student Member

I. Establishment of Anti Ragging Committee

ANTI RAGGING SQUAD MEMBERS

	ANTI -RAGGING COMMITTEE(ARC) MEMBERS			
S.NO	NAME	POSITION IN	CATEGORY	PRESENT
1.	Dr.B.Kalpana	Chairman	Principal	Principal
2.	Mr.A.Elangovan	Member	Police Department	Police Inspector
3.	Mr.K.Suresh	Member	Revenue/Taluk/Civil	VAO
4.	Mr.Velayudampillai	Member	Official of NGO	Official of NGO
5.	Dr Nebita Maria	Convener	Faculty Member	Assistant Professor
6.	Ms Ramya D	Co Convener	Faculty Member	Associate Professor
7.	Dr Renugadevi K	Member	Faculty Member	Assistant Professor
8.	Dr Saranya C	Member	Faculty Member	Assistant Professor
9.	Dr SABINA K	Member	Faculty Member	Assistant Professor
10.	Ms Punitha T	Member	Faculty Member	Assistant Professor
11.	Ms Florence	Member	Faculty Member	Assistant Professor
12.	Ms Merlin D	Member	Faculty Member	Assistant Professor
13.	Dr Sathya D	Member	Faculty Member	Assistant Professor

J. Establishment of Internal Complaint Committee (ICC) Sexual Harassment Committee Members

NAME	DEPARTMENT	DESIGNATION
Dr Kalpana B	Principal	Principal
Dr Sujatha J	Biotechnology	Convener
Ms Padmini P	Accounting & Finance	Co convener
Ms Roop Rekha R	CS with DS	Member
Ms Anuradha R	Biochemistry	Member
Ms Janaki K	B.Com	Member
Ms Venmani R	Computer Science	Member
Ms Vishnu Priya P	Biotechnology	Member
Ms Vanathi V	ECS	Member
Ms Priyadharshini M	English	Member
Ms. Veerasusaretha C	Computer Science	Member
Ms.Sharmila T	BBA	Member
Dr Sahaya Ramya	B.Com	Member
Dr Suganya K	Accounting & Finance	Member
Ms.Srimathi B	Microbiology	Student Member
Mr.Rohit S	B.Com	Student Member
Ms.Akshaya P	Computer Science	Student Member

K. Establishment of Women Empowerment Cell:

NAME	DEPARTMENT	DESIGNATION
Dr. V.Srilatha	Convener	Microbiology
Ms. D.Joan Swarna	Co Convener	English
Ms. Suji	Member	BBA
Ms. M.Deepika	Member	BCA
Ms. K.V. Divya	Member	ВСОМ
Ms. P.Kousalya	Member	BCOM AF
Ms.Santhiya P	Student	II Biochemistry
Ms.Grace Monika R	Student	III BCA
Ms.Haritha M	Student	III BCA
Ms.Harini R	Student	II COMP. SCIENCE
Ms.Archana R	Student	II ECS
Ms.Valarmathi R	Student	III BCA
Ms.Sneha E	Student	II BA ENG

L. Establishment of Committee of SC/ ST

NAME OF THE FACULTY	DESIGNATION
Dr.B.Kalpana	Principal
Ms.Surya S M	Convener
Ms. Nehru Revathy	Member
Ms. Sowmiya B	Member
Dr.Narayanee B	Member
Ms.Suma Ganesan	Member
Ms.Yamini R	Member
Dr.Sabina K	Member
Dr.Anupriya S	Member
Ms. Veerasusaretha C	Member
Dr.Latha V	Member

M. Student Counsellor Details

NAME OF THE FACULTY	DESIGNATION
Ms.Surya S M	Assistant Professor
J	Email ID: suryastats@princescience.in

N. Institution Industry Cell

NAME OF THE FACULTY	DESIGNATION
Ms. Sowmiya B	Assistant Professor
	Email ID: sowmiyaecs@princescience.in

6. PROGRAMMES

- A. Name of Programmes approved by University of Madras
- ➤ Name of Programmes Accredited by AICTE Nil
- ➤ Name of Programmes Accredited by NBA Nil
- > Status of Accreditation of the Courses

SL.NO	CONTENT	DETAILS
1	Total Number of Courses	15
2	No. of Courses for which applied for Accreditation	Nil

> Status of Accreditation of the Courses

For each Programme the following	ng details are to b	be given	
1)Name		Bsc-Biochemistry	
Number of seats		50	
Duration		3 years	
Fee		31,500/-	
Accreditation Status of Course		-	
Placement facilities		www.princescience.in	
Campus placement in last three y	ears with average	salary	
	2021-2022	2022-2023	2023-2024
No of Students Passed	10	13	15
Students Placed	8	13	14
Average pay Package Rs./Year	2.2	2.4	2.7
Students Opted for higher	1	-	1
Studies			
2)Name		Bsc-Microbiolog	y
Number of seats		50	
Duration		3 years	
Fee		31,500/-	
Accreditation Status of Course		-	
Placement facilities		www.princescien	ce.in
Campus placement in last three y	ears with average		
	2021-2022	2022-2023	2023-2024
No of Students Passed	27	38	14
Students Placed	13	33	7
Average pay Package Rs./Year	3	3.2	3.5
Students Opted for higher	14	4	6
Studies			
3)Name		Bsc-Electronics	and Communication Science
Number of seats		32	
Duration		3 years	
Fee		31,500/-	
Accreditation Status of Course		-	
Placement facilities		www.princescience.in	
Campus placement in last three y	ears with minimu		
	2021-2022	2022-2023	2023-2024
No of Students Passed	11	2	15
Students Placed	11	2	14
Average pay Package Rs./Year	2.9	3.3	3.5
Students Opted for higher	0	0	1
Studies			
4)Name		B.Sc-Computer Science	
Number of seats		150/100(FROM 2023 ONWARDS)	
Duration		3 years	
Fee		43,500/-	
Accreditation Status of Course		-	
Placement facilities		www.princescien	ce.in
1 facilities		www.princescience.iii	

Campus placement in last three y	2021-2022	2022-2023	2023-2024
No of Students Passed	125	117	66
Students Placed	116	103	61
Average pay Package Rs./Year	2.9	3.1	3.5
Students Opted for higher	2	9	4
Studies			
)Name		B.Com-General	
Number of seats		210	
Duration		3 years	
Pee		47,500/-	
Accreditation Status of Course		-	
Placement facilities		www.princescience.i	n
Campus placement in last three y	ears with average	e salary	
	2021-2022	2022-2023	2023-2024
No of Students Passed	201	207	208
Students Placed	160	184	171
Average pay Package Rs./Year	2.9	3.3	3.5
Students Opted for higher	41	16	17
Studies			
(i)Name		BCA-Computer Ap	plications
Number of seats		150	
Duration		3 years	
Fee		43,500/-	
Accreditation Status of Course		-	
		-	
Placement facilities		www.princescience.ii	<u>n</u>
lacement facilities	ears with average		<u>n</u>
lacement facilities		e salary	
Placement facilities	ears with average 2021-2022		2023-2024
Placement facilities Campus placement in last three y	2021-2022	2022-2023	2023-2024
Placement facilities Campus placement in last three y No of Students Passed	2021-2022 137	2022-2023 125	2023-2024
Placement facilities Campus placement in last three y	2021-2022	2022-2023	2023-2024
Placement facilities Campus placement in last three y No of Students Passed Students Placed	2021-2022 137	2022-2023 125	2023-2024
Placement facilities Campus placement in last three y No of Students Passed	2021-2022 137 132	2022-2023 125 102	2023-2024 136 120
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year	2021-2022 137 132	2022-2023 125 102	2023-2024 136 120
Placement facilities Campus placement in last three y No of Students Passed Students Placed	2021-2022 137 132 2.9	2022-2023 125 102 3.3	2023-2024 136 120 3.5
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Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies (*)Name	2021-2022 137 132 2.9	2022-2023 125 102 3.3 15 Bsc-Biotechnology	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies ()Name Number of seats	2021-2022 137 132 2.9	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies (Name Number of seats Ouration	2021-2022 137 132 2.9	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies OName Number of seats Ouration Gee	2021-2022 137 132 2.9	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies V)Name Number of seats Duration Gee Accreditation Status of Course	2021-2022 137 132 2.9 3	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.ir	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies (Name Number of seats Duration See Accreditation Status of Course Placement facilities	2021-2022 137 132 2.9 3	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.ir	2023-2024 136 120 3.5
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies (Name Number of seats Duration Fee Accreditation Status of Course Placement facilities	2021-2022 137 132 2.9 3 ears with average	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.ir	2023-2024 136 120 3.5 12
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies Placement facilities Campus placement in last three y	2021-2022 137 132 2.9 3 ears with average 2021-2022	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.i	2023-2024 136 120 3.5 12
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies OName Number of seats Duration See Accreditation Status of Course Placement facilities Campus placement in last three y No of Students Passed	2021-2022 137 132 2.9 3 ears with average 2021-2022 37	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.i e salary 2022-2023 12	2023-2024 136 120 3.5 12 n 2023-2024 12
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies OName Number of seats Duration Fee Accreditation Status of Course Placement facilities Campus placement in last three y No of Students Passed Students Placed	2021-2022 137 132 2.9 3 ears with average 2021-2022 37 28	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.ice salary 2022-2023 12 9	2023-2024 136 120 3.5 12 12 111
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies OName Number of seats Duration Gee Accreditation Status of Course Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher	2021-2022 137 132 2.9 3 ears with average 2021-2022 37 28 2.5	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.i	2023-2024 136 120 3.5 12 12 11 2.8
Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year Students Opted for higher Studies (Name Number of seats Duration Fee Accreditation Status of Course Placement facilities Campus placement in last three y No of Students Passed Students Placed Average pay Package Rs./Year	2021-2022 137 132 2.9 3 ears with average 2021-2022 37 28 2.5	2022-2023 125 102 3.3 15 Bsc-Biotechnology 50 3 years 31,500/ www.princescience.i	2023-2024 136 120 3.5 12 12 11 2.8 1

Duration		3 years		
Fee		47,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescienc	e.in	
Campus placement in last three years with average				
	2021-2022	2022-2023	2023-2024	
No of Students Passed	136	128	123	
Students Placed	108	99	101	
Average pay Package Rs./Year	3.1	3.34	3.5	
Students Opted for higher	21	21	16	
Studies				
9)Name		BA-English	BA-English	
Number of seats		70		
Duration		3 years		
Fee		29,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescienc	e.in	
Campus placement in last three y				
	2021-2022	2022-2023	2023-2024	
No of Students Passed	25	26	8	
Students Placed	14	20	8	
Average pay Package Rs./Year	1.9	2	2	
Students Opted for higher	5	5	0	
Studies				
10)Name		BBA		
Number of seats		70		
Duration		3 years		
Fee		39,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescienc	e.in	
Campus placement in last three y	ears with average	e salary		
	2021-2022	2022-2023	2023-2024	
No of Students Passed	53	38	28	
Students Placed	50	35	23	
Average pay Package Rs./Year	3.1	3.34	3.5	
Students Opted for higher	2	2	3	
Studies				
11)Name		Bsc-Computer Science with Data science		
Number of seats		50		
Duration		3 years		
Fee		43,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescience.in		
Campus placement in last three years with average				
	2021-2022	2022-2023	2023-2024	
No of Students Passed	-	-	46	
Students Placed	-	-	41	
Average pay Package Rs./Year	-	-	3.5	
Students Opted for higher	-	-	3	
1				
Studies				
1		Msc- Microbiolog	<u>y</u>	

Duration		3 years		
Fee		47,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescience.in		
Campus placement in last three y	ears with average			
	2021-2022	2022-2023	2023-2024	
No of Students Passed	14	6	6	
Students Placed	8	5	4	
Average pay Package Rs./Year	2	2.5	2.7	
Students Opted for higher	-	1	-	
Studies				
13)Name		Msc-Computer Sc	cience	
Number of seats		15		
Duration		3 years		
Fee		47,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescience	e.in	
Campus placement in last three y				
	2021-2022	2022-2023	2023-2024	
No of Students Passed	15	7	8	
Students Placed	14	6	8	
Average pay Package Rs./Year	3.7	4	4.5	
Students Opted for higher	-	1	-	
Studies		M D' (1 1		
14)Name		Msc-Biotechnology		
Number of seats		26		
Duration		3 years 47,500 /-		
Fee Accreditation Status of Course		47,5007-		
Placement facilities		www.princescience.in		
	yaara xxith axaraac	1	e.III	
Campus placement in last three y	2021-2022	2022-2023	2023-2024	
No of Students Passed	5	5		
Students Placed	3	5	3	
Average pay Package Rs./Year	3	3.2	3.5	
Students Opted for higher	<u> </u>	3.2		
Students Opted for higher Studies	_		1	
15)Name		M.Com-General		
Number of seats		26		
Duration Duration		3 years		
Fee		47,500 /-		
Accreditation Status of Course		-		
Placement facilities		www.princescience.in		
Campus placement in last three y	ears with average			
	2021-2022	2022-2023	2023-2024	
No of Students Passed	11	20	22	
Students Placed	8	18	17	
Average pay Package Rs./Year	3.5	4.3	4.5	
		 		
Students Opted for higher	-	1	1	

7. Profile of the Principal

Name - Dr. B. Kalpana

Date of Birth - 31/08/1978 Education Qualifications- M.Sc., M.PHIL, PH.D Work Experience

- Teaching 21 YEARS
- Research- 8 YEARS
- Industry-Nil

Area of Specialization – POLYMER CHEMISTRY

Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level - **Undert Graduate level**

Research

- No. of papers published in National -15/ International Journals -3/ Conferences 25
- Master Completed
- Ph.D. **Completed**
- Patents (Filed) -5

No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.) -2

- 1. Aliphatic copolyesters with Dithiane moiety in main chain, Scholarly press- (ISBN: 978-613-8-97299-0), 2024
- 2. Environmental Science And Sustainability, Notion Press, 858365, 2024

8. Admission

- **a.** Number of seats sanctioned with the year of approval **1179**
- **b.** Number of Students admitted under various categories each year in the last three years
 - **2**022-23 **700**
 - **2023-24 558**
 - **2024-25 518**
- c. Number of applications received during last two years for admission under Management Quota and number admitted –No of Application received: 560, No of admitted: 425

9. Admission Procedure

- a. Calendar for admission against Management/vacant seats:
 - i. Last date of request for applications Tentatively Second Week of June
 - ii. Last date of submission of applications Last week of June
 - iii. Dates for announcing final results Tentatively Second week of July
 - iv. Release of admission list Tentatively Third week of July
 - v. Date for acceptance by the candidate Tentatively Third Week of July
 - vi. Last date for closing of admission Tentatively Last week of July
 - vii. Starting of the Academic session First week of August

10. list of Applications

- List of candidate whose applications have been received 560
- List of candidate who have applied along with percentage and percentile score for Management quota seats (merit wise) 425

11. Results of Admission Under Management seats/Vacant seats

12. Information of Infrastructure and Other Resources Available

Number of Class Rooms and size of each			54 nos
Number of Tutorial rooms and size of each		6 nos	
Number	of Laboratories and size of each		23 nos
1	MEDICAL MICROBIOLOGY LAB		252 Sq. M
2	BACTERIOLOGY LAB		252 Sq. M
3	PARASITOLOGY LAB		252 Sq. M
4	EGG INCULATION LAB		252 Sq. M
5	MYCOLOGY LAB		252 Sq. M
6	IMMUNOLOGY LAB		252 Sq. M
7	BIOTECHNOLOGY LAB		252 Sq. M
8	UG GENERAL LAB		252 Sq. M
9	PG GENERAL LAB		252 Sq. M
10	BIOPROCESS LAB		252 Sq. M
11	PLANT BIOTECHNOLOGY LAB		252 Sq. M
12	PCR MOLECULAR BIOLOGY LAB		252 Sq. M
13	SOPHISCATED INSTRUMENTATION LAB		252 Sq. M
14	ANIMAL BIOTECHNOLOGY LAB		252 Sq. M
15	IMMUNOLOGY LAB		252 Sq. M
16	UG BIOCHEMISTRY LAB		252 Sq. M
17	PG BIOCHEMISTRY LAB		252 Sq. M
18	ELECTRONICS LAB		252 Sq. M
19	DATA SCIENCE LAB		252 Sq. M
20	PROJECT LAB		252 Sq. M
21	COMPUTING SKILL LAB		252 Sq. M
22	TECHNOLOGY LAB		252 Sq. M
23	ALGORITHM LAB		252 Sq. M

Central Examination facility, number of rooms and capacity of each	YES, 57, 25
Number of Computer Centre with capacity of each	1 (500capacity)
Online Examination facility (Number of nodes, internet bandwidth, etc.)	500 Nos, 100 MBPS
Barrier Free Built Environment for disabled and elderly persons	Yes; Available
Fire and Safety Certificate	Yes, available

• Library

1	Number of Library books	10028
2	Number of print Journals	25
3	Number of e- journals	600
3	E-Library facilities	Yes Available; 25 computers with internet facility
4	National Digital Library (NDL) subscription details	DELNET, NDL, Autolib, Inflibnet

• Computing Facilities	
Internet Bandwidth	100 MBPS
Number and Configuration of System	Nos – 516;
	Specification: Intel i5 and i3 processors, RAM capacities of 4GB and 8GB, and storage
	options of 500GB HDD and 240GB SSD.
Total number of systems connected by LAN	516
Total number of systems connected by	516
WAN	
Major software packages available	Available as per the requirement
Special purpose facilities available	3 Seminar Halls with all the required facilities
(Conduct of online Meetings/	
Webinars/Workshops, etc.)	
Facilities for conduct of classes/courses	Yes
in online mode (Theory & Practical)	
ICT enabled class rooms; All classes	
Online Class through : Zoom Platform &	Google Meet
Innovation Cell	Prince Shri Venkateshwara Arts and Science
	College in association with Ministry of Human
	Resource Development (MHRD), Govt. of India has
	established 'MHRD's Institution's Innovation
	Council (IIC) during November 2020 to
	systematically foster the culture of Innovation. The
	main objective of IIC at PSVASC is to encourage, inspire and nurture young students by supporting
	them to work with new ideas and transform them
	into prototypes. IIC is established to promote
	innovation in the Institution through
	multitudinous modes leading to an innovation
	promotion eco-system in the campus.

SC / ST Cell	The SC and ST Cell in our institution promote the
	special interest of students in the reserved
	category and to provide special inputs in areas
	where the students experience difficulty. The cell
	regularly have to conduct remedial coaching
	classes on life skills, personality development,
	writing assignments and make presentations and
	have to organize interactive sessions and
	informal meeting with students to attend to their
	personal, social and academic problems.
Compliance of the National	
Academic Depository (NAD),	N . A . N . 13
applicable to PGCM/ PGDM	-Not Applicable -
Institutions and University	
Departments	
List of facilities available	
Games and Sports Facilities	Students have the opportunity to utilize sports
	such as football, table tennis facilities, Volley Ball,
	Basket Ball, throw Ball, Handball, Kho Kho,
	Kabaddi, Chess, Carrom, Yoga Hall, Gym etc.,

Extra-Curricular Activities:

The institution has an auditorium with a seating capacity of 500 and equipped with LCD projector, screen and audio system with multimedia capability. Workshops, seminars, and other co-curricular and extracurricular events in the institution are held in the auditorium. Cultural activities The institution provides outdoor open stage as well as auditorium to conduct various co-curricular activities of clubs and committees namely Cultural and event committee, Shakespeare Club, Science Club, Ramanujam Club, Eco club, EDC, Women empowerment cell in order to bring out their hidden talents and encourage them to participate in the inter department level and inter college level competitions. The college organizes events related through NSS, Health club, Rotaract club and YRC. Functions like Cultural Fest, Independence Day, Republic Day, Sports day, Teacher's Day, Women's Day, Annual Day etc., are celebrated. Co-curricular & Extracurricular Activities Every year institute organizes various cultural activities during fresher's welcome, annual social gathering and farewell events to explore and nourish the hidden talents of students. Institute has a well-furnished auditorium having 500 students seating capacity to carry out various cultural / extracurricular activities like Induction Day, dance, rangoli and competition, annual social gathering, farewell, programs on yoga and meditation etc. The facilities for sports, games and cultural activities are efficiently utilized by students for various events like Symposiums, Annual day, sports week, etc. The usage for the same is monitored.

Soft Skill Development Facilities	The Institution offers various training programs
	for the development of skills of the students to
	reach their destination.
	Trainings are provided to all the students right
	from their first year onwards.
	Our Unique Proposition includes:
	 Training modules by Industry Experts
	• Training offered by experienced
	faculties with industry experience and soft skills
	• Year-wise scheduled programs, flexible
	option to choose from and industry customized program
	• Innovative Learning practices and
	infrastructure focused on futuristic
	technology
	• Provide live platform to demonstrate
	learning through guided social and
	industrial projects
	• Students are handheld for patent
	registration of their innovative projects
	Continuous assessments and monitoring for
	quality improvement and skill set mapping
	Peer learning to improve team work and
	cognitive skills
• Teaching Learning Proces	SS
Teaching Load of each Faculty	Professor: 1 Theory & 1 Lab
	Associate and Assistant Professor: 2
	Theory & 1 Lab
Internal Continuous Evaluation S	ystem

Internal Assessment: Internal Assessment comprises three Internal Assessment Tests. Various components of internal assessment mechanism are briefly discussed with respect to frequency and variety. 1. Internal Assessment (IA) tests: Three internal assessment tests are conducted during the semester. IA Test-1 covers unit 1 & 2, IA Test-2 covers unit 3 & 4 and IA Test-3 covers all the 5 units. Question papers are set to evaluate the attainment of various Course Outcomes along with thought-provoking questions. This ensures a wide variety of questions which adds robustness to the system.

Laboratory Courses: The following process will be followed for the evaluation of Laboratory Courses

- Evaluation of the student's observation book and record notebook.
- Evaluation by oral examination on the student's knowledge before the start of practical examination.

13. Accounted audited statement for the last three years

Available in www.princescience.in

14. Best Practices adopted, if any Best Practice-I

Title of the Practice: Student Transformation through Enrichment Programmes (STEP)

Objectives of the Practice:

Student transformation through enrichment programs refers to the process by which students undergo positive and significant changes in their knowledge, skills, attitudes, and behaviours as a result of participating in specialized educational activities and experiences beyond the standard curriculum.

- To foster the growth of students by enhancing a wide range of skills, including cognitive, emotional, social, and practical abilities.
- > To cultivate leadership qualities and empower students to take initiative, make informed decisions, and inspire positive change.
- > To promote an understanding and appreciation of diverse cultures, fostering a global perspective and open-mindedness.
- > To encourage teamwork and collaboration, enabling students to work effectively in groups and leverage collective intelligence.
- ➤ To prepare students for future job challenges and industry demands by offering industry insights and relevant experiences.

The Context:

The enrichment programmes initiated by the institution wield profound significance in fostering the comprehensive transformation of students. These initiatives extend beyond conventional academics, providing a structured platform for students to hone a diverse array of skills essential for their holistic development. By encouraging the exploration of interests

beyond core subjects, these programs enable students to discover latent talents and potential career paths. As students overcome obstacles and setbacks, they develop resilience and adaptability crucial for navigating future academic and professional pursuits. Hence these programmes play a pivotal role in preparing students for future opportunities by equipping them with a well-rounded skill set and a growth-oriented mind-set.

The Practice:

- The practice of conducting certificate courses underscores the institution's commitment to the holistic development and success of its students. The institution recognizes the existing gaps between the knowledge provided and the practical skill sets demanded by the dynamic job market. To bridge this divide, a meticulously crafted curriculum of diverse courses has been established, thoughtfully timed to ensure minimal disruption to regular academic sessions for both educators and students.
- The institution facilitates a diverse range of internship opportunities for students across all programs. By aligning internship schedules outside of regular class hours, we ensure a harmonious balance between academic commitments and hand-on learning. Prior to commencement, students undergo comprehensive orientation, acquainting them with their roles and responsibilities during the internship period. Moreover, our dedicated faculty members' guide and mentor students, fostering an alignment with workplace norms and expectations. Upon successful completion of their internships, students are awarded certificates which validate their practical experience.
- Industrial visits are organized for our students to offer valuable insights into the real-world applications of their academic knowledge and help to bridge the gap between theoretical learning and practical implementation. To ensure the success of industrial visits, the institution plan and execute these visits thoughtfully which includes selecting appropriate industries, coordinating with the host organizations, providing relevant information and guidelines to students, and facilitating post-visit discussions and assessments to reinforce the learning outcomes.
- The Career Development Centre organizes a series of comprehensive soft skill training initiatives encompassing the enhancement of communication proficiency, linguistic aptitude, time management, leadership traits, team work, personality development and other essential soft skill proficiencies. Moreover, the career development cell assumes the pivotal role of assisting students in strategic career planning by furnishing them with pertinent information and adept guidance concerning the companies that have engaged with the

institution for recruitment purposes.

- The institution offers field projects and in-plat projects to the students to enrich their educational journey by providing practical, real-world experiences that enhance their skills, knowledge and confidence. It also benefits institutions and organizations by fostering collaboration, promoting innovation, and contributing to the development of a skilled and capable workforce.
- The Institutions' Innovation Council (IIC), Entrepreneurial Development Cell(ED Cell) and Intellectual Property Rights (IPR) Cell was established in the institution to create a culture of innovation, fostering entrepreneurship, and promoting the management of intellectual property within the institution. These initiatives encourage students to think creatively, engender pragmatic problem-solving approaches, and facilitate meaningful contributions to the advancement of economy and society through innovation and entrepreneurship.
- For Guest lectures, workshops and seminars are organized regularly to enrich students' learning experiences. By seamlessly integrating these engaging activities into the learning process, students receive a well-rounded education that goes beyond the traditional classroom teaching. This multifaceted approach not only enhances their understanding of the subjects but also equips them with practical skills and insights from industry experts. As a result, students are better equipped to excel academically and thrive in their professional endeavours, benefiting from a comprehensive and dynamic educational journey.

Evidence of Success:

- 1. Over 100 certificate courses were conducted, empowering students to enhance their skills, broaden their knowledge base, and align with industry requirements, thereby enhancing their competitiveness in the job market.
- 2. Our students did internship programmes, in-plant training, and field projects in various concerns which had provided real-world exposure, allowing students to apply theoretical knowledge in authentic professional settings and cultivate a diverse skill set, encompassing both technical expertise and essential soft skills.
- 3. Over 100 capacity-building and skill enhancement programmes were implemented for students, aiming to augment their employability skills. This strategic initiative significantly contributed to facilitating successful placements for our students, with over 60 companies participating in on-campus interviews.
- 4. Over 150 events were organized by the IIC, ED Cell and IPR Cell. These events created a dynamic environment that encouraged students to explore diverse perspectives, exchange

knowledge, and cultivate an entrepreneurial mind-set and preparing them for the complexities of the modern workforce.

- 5. Organized Hackathons and idea competitions in association with industries.
- 6. Based on the performance of IIC, our Institution secured 3.5 rating
- 7. Secured NIRF Rand-Band:101-150, Rand-Band:151-300 under Innovation Category.
- 8. Memorandum of Understanding were signed with more than 20 companies
- 9. Over 200 Guests lectures, 100 workshops, 200 seminars and 50 Symposiums were organized for the benefit of the students.
- 10. Our students have actively participated in over 100 industrial visits, aiming to enhance their educational experience and gain practical insights for their professional development.

Problems Encountered:

Scheduling conflicts and academic commitments created difficulties in accommodating program timings and also grappled with aligning program content with varying student interests and skill levels. Conflicts with class schedules, continuous internal assessment and other extracurricular activities, making it difficult for students to effectively participate in the enrichment programs.

Resources required:

Adequate classroom or online space, equipped with necessary tools and technology, should be secured. Transportation arrangements should be made to ensure students' safe and timely participation. Additionally, investing in a supportive administrative team to manage registrations, scheduling and communication are essential for a smooth operation. Sustainable funding and community partnerships can further enhance the program's impact enabling access to diverse resources, guest speakers, and real-world experiences.

BEST PRACTICE-II

Title of the Practice: Social Welfare and Accountability Practices (SWAP) for character

building and community engagement.

Objectives of the Practice:

- To foster an increased awareness and understanding among students concerning the challenges and customs prevalent within the local community.
- ➤ To provide opportunities for the students to develop team spirit and character building.

- ➤ To encourage active student engagement in activities conducive to their holistic personal and skill development.
- ➤ To cultivate a scientific mind-set and a deep-seated commitment to social accountability among students.
- ➤ To effect positive transformation within the village community by means of knowledge dissemination and collaborative efforts.
- To create an impact among the local community on sustainability and development.

Context:

In today's society, there exists a notable lack of awareness among students regarding the prevailing issues within their own communities. To address this gap, our institution has undertaken the responsibility of instilling essential social values and promoting a sense of societal duty among our students. The character building and community engagement among the students is achieved through the integration of extension activities within the local neighbourhoods, all of which contribute to the comprehensive advancement of the community. In an effort to provide hands-on experience, students are not only encouraged but also empowered to independently organise events and programmes that cater to the needs of the local population. A consistent focus of our institution revolves around nurturing student engagement in socially benevolent extension activities through various cells and clubs. By exposing students to the diverse array of obstacles faced by the neighbouring community, the institution aims to nurture the development of their emotional quotient. This process not only imparts a heightened awareness of societal hurdles but also fosters the cultivation of a positive life outlook among all stakeholders. The National Service Scheme unit, Rotaract club, the Youth Red Cross Society and the various other clubs play a major role in these Initiatives. Furthermore, the institution extends its reach through a series of outreach programs and invited lectures, benefitting the wider community. By adhering to these strategies, the institution seeks to fortify its commitment to holistic education, wherein students are prepared not only for personal success but also to make meaningful contribution as responsible and empathetic members of society.

The Practice:

1. **NSS Unit:** The NSS unit at PSVASC offers students an opportunity to engage in community service and cultivate a strong connection to the nation's development tasks. NSS volunteers dedicate themselves to uplifting the underprivileged, aiming to improve their quality of life. Every year, a diverse range of activities are organised to direct the

enthusiasm and aspirations of the youth toward constructive endeavours. They actively educate students and the community on crucial matters such as healthcare, sanitation, pollution, organic farming, plastic free society, energy conservation, and more.

Regular initiatives including health camps and sanitation campaigns are conducted both on campus and in nearby slum areas, aiming to foster awareness and inspire individuals to contribute to a cleaner environment.

- 2. **Rotaract Club:** The club is comprised of an energetic and youthful team that actively engages in various outreach initiatives. These endeavours encompass a wide range of activities, including organizing and taking part in events like awareness on tobacco usage, blood donation drives, eye donation campaigns, tree plantation, AIDS awareness rallies, initiatives against dowry practices, vigilance awareness campaigns, awareness camp on food and health, awareness on drug abuse and illicit, health camps in collaboration with hospitals, awareness on pollution control, etc.
- 3. Youth Red Cross: The Youth Red Cross Society at PSVASC was founded with the purpose of fostering among the youth of our college and nation an understanding of personal health care, as well as concern for the well-being of others. The organization aims to promote awareness of civic duties and inspire actions driven by humanitarian values. Its primary goal is to provide assistance to those in need, irrespective of factors like caste, religion, language, or nationality, all with the ultimate aim of contributing to the overall growth and development of individuals and communities. The YRC initiates various programs and activities to engage youth in activities related to health, disaster preparedness, first aid, and community development.
- 4. **Red Ribbon Club (RRC):** It is a youth-oriented initiative that focuses on promoting awareness about HIV/AIDS, its prevention, and eliminating social stigma associated with the disease. RRC conducts informative workshops, seminars, and awareness campaigns. These activities include discussions on HIV transmission, distribution of informational materials, organizing voluntary blood donation drives, and advocating for the rights and dignity of those living with HIV. By fostering a sense of compassion, empathy, and solidarity, the Red Ribbon Club encourages a healthier and more inclusive society.
- 5. **The Women Empowerment Cell (WEC):** It dedicated to fostering gender equality and empowering women, has been actively engaged in a variety of extension activities and outreach programs. WEC organizes workshops, seminars, and panel discussions in collaboration with experts and activists in the field. These events cover a range of topics,

including women's health, career development, self-defence, legal rights, and breaking societal stereotypes. WEC also takes an active role in community engagement by conducting outreach programs in local schools, colleges, and rural areas. These programs focus on promoting education, skill development, and self- confidence among young girls and women. Workshops on digital literacy, financial independence, and leadership skills are designed to equip participants with tools to navigate a rapidly changing world.

Evidence of Success:

- 1. Received Award from Honda for conducting AWARENESS ON ROAD SAFETY
- 2. Appreciation certificate received from Sithalapakkam Village Panchayat for organizing "SAY NO TO PLASTIC"
- 3. Appreciation Certificate received from Government General Hospital for organizing BLOOD DONATION CAMP
- 4. Received Appreciation certificate from Kelambakkam Panchayat for organizing "SMART STREET DEVELOPMENT PROGRAMME"
- 5. Received Appreciation certificate received from ECO Society India for organizing "PLASTIC AND WASTE COLLECTIVE DRIVE"
- 6. Appreciation Certificate received from Lions club of Madras Velachery for organizing BLOOD DONATION CAMP
- 7. Appreciation Certificate received from Makkal Pasumai Iyakkam for organizing "WORKSHOP ON ENVIRONMENTAL CONSERVATION AND SUSTAINABILITY AT NANMANGALAM"
- 8. Received Appreciation Certificate from Tamil Nadu Forest Department towards the ENVIRONMENT PROTECTION RALLY at Vengaivasal Village.
- 9. Received Appreciation certificate from Ponmar Panchayat for organizing "TEMPLE POOL CLEANING DRIVE"
- 10. Appreciation certificate received from Sithalapakkam Village Panchayat for organizing "CLEANLINESS DRIVE"
- 11. Received Appreciation certificate from Kelambakkam Panchayat for organizing a programme "AWARENESS PROGRAMME ON SWACHH BHARAT CLEAN INDIA -YRC"
- 12. Appreciation certificate received from Pallavapuram Municipal Primary School for successfully organizing "NUTURING YOUNG MINDS: FOSTERING MENTAL HEALTH WELLNESS AMOUNG SCHOOL CHILDREN"

- 13. Received Appreciation certificate from Ponmar Panchayat for organizing "TECHNICAL TRAINING FOR RURAL WOMEN"
- 14. Rotaract Club received award from District Rotaract Council OUTSTANDING COLLEGE BASED CLUB
- 15. Rotaract Club received award from Rotary International District 3231 OUTSTANDING PROFESSIONAL SERVICE PROJECT (TRAFFIC AWARENESS)
- 16. Students who actively participated in this initiative have been spreading awareness within the institution, inspiring their peers also to champion the social cause.
- ➤ Increased participation of students in social activities has improved their social skills, fostering better relationships with peers and adults.
- > The connection to the broader community has instilled a sense of responsibility and civic duty, influencing students to behave in ways that contribute positively to their community.
- ➤ Plantation programmes among students not only benefited the environment but also contributed to the holistic development of individuals, shaping responsible and environmentally conscious citizens for the future.

Problem Encountered:

The significant challenge is the lack of active student participation. While some students are genuinely interested in contributing to the society, others view these programs as additional burdens on their already busy academic schedules. Convincing and motivating a diverse student body to actively engage and commit time to such initiatives can be a persistent obstacle. Additionally, ensuring the sustainability and long-term impact of these programs is a concern. Sustaining student interest and involvement beyond a single event or project is a hurdle that requires careful planning and innovative strategies. Coordinating with external agencies, local communities, and NGOs also proved to be challenging. Misalignment of expectations and goals between the institution and these external entities hindered the smooth execution of the initiatives.

Resources required:

The successful execution of our plans relies on dedicated personnel and support to coordinate events effectively. Provision of transportation for students traveling to villages is essential. Adherence to policy mandates communication with local authorities for camp approvals.

It's imperative to engage students in immersive community living to drive change and collaboration with service units. Strengthening skills for group living and shared responsibilities is crucial. Addressing the deficit in mobilizing community participation is essential. Lastly, evaluation tools and mechanisms are essential to assess the effectiveness and impact of the activities, enabling refinement and improvement for future outreach endeavours.